

MEDIA RELEASE

Strong vibrant community getting the job done!

For immediate release: 5 May 2023

Vivid Living joined forces with Bunnings Echuca and Coolabah Turf to deliver a renewed outdoor space for adults with disability to extend their involvement in outdoor programs.

Vivid Executive Manager - Commercial Operations, Kylie Liebmann said the partnership is a result of a community alliance to bring a concept design to life which would improve Vivid's outdoor space for the benefit of our day service Participants.

"The project saw the formation of a new garden bed, the installation of a turfed area with a feature fire pit space in the centre," Ms Liebmann said.

Vivid Participants and staff dug, planted, mulched and laid turf alongside Bunnings Echuca who also contributed to the initiative by donating all of the garden supplies.

Through their Community Sponsorship program, Coolabah Turf provided crisp fresh turf which formed the icing on the cake.

"The inclusion of our Participants in this community project provided a great opportunity for them to learn new skills in gardening and turf laying. I even rolled up my sleeves and had a go. It was fun for all." Ms Liebmann said.

"We are grateful to Bunnings and Coolabah Turf for assisting us in improving our outdoor space which will further support healthy lifestyles with programs aimed at encouraging outdoor connections with nature," Ms Liebmann added.

Coolabah Turf Sales Manager, Drew Elliott believes to have a healthy business, you must have strong, vibrant communities in which to live, work and play.

"We recognise the importance of our community engagement and partnerships at a local level. We would not be the company we are today without the support of our amazing community and in return we are committed to supporting communities through our Community Sponsorship Program," Mr Elliott said.

"We were thrilled to support Vivid in the redevelopment of their HUB Precinct, supporting adults living with disability to engage in outdoor learning programs," Mr Elliott added.

For further information and all other media enquiries, contact Bel Anderson, Marketing and Communications Manager, on 03 5480 6611 or at <u>Belinda.anderson@wearevivid.org.au</u>